The Center for Family and Human Rights and Concerned Women for America are pleased to host an event on the importance of ensuring that efforts to promote the empowerment of women and girls are effective and holistic, culturally appropriate, and evaluated according to the right measurements.

“Gender equality” and “women’s empowerment” are often used interchangeably, but political and cultural debates over the definitions of these terms are at an all-time high. Does the advancement of women and girls in society mean absolute parity in outcomes when compared with boys and men? Or does it allow for differences in priorities between the sexes, based on a bedrock of equal dignity and equal right to pursue those priorities?

This panel will explore these questions and discuss how empowerment is being measured, how economic strategies can be used to truly advance women and girls’ place in society, and what strategies have been effective in the field. The discussion will reflect the fact that women and girls exist within families and local communities, within a cultural context, and not in isolation. Therefore, strategies to empower them cannot succeed unless they are sensitive to these contexts, and can lead to positive ripple effects to families and communities when they do succeed.